



# Special Opportunities

Acquisitions in an insolvency scenario



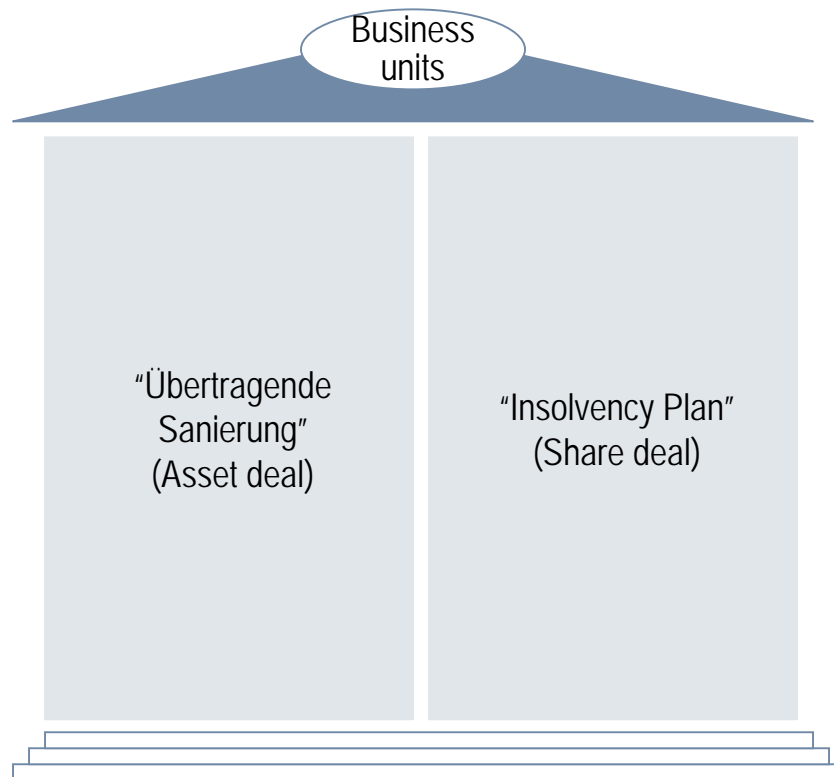
INDO-GERMAN BUSINESS SUMMIT

Berlin, October 13, 2009



***perspektiv GmbH:***  
*Who we are!*

Company overview



- Leading M&A advisor focused on transactions in insolvency situations
- Focus on medium sized companies with a turnover of 25 to 1.000mn Euros
- Successful completion of more than 75 asset deals and insolvency plans
- Familiarity with particular business and legal requirements in insolvency situations
- Development of specific know-how for successful transactions in insolvency situations

Leading mergers & acquisitions boutique for continuation solutions for insolvent companies



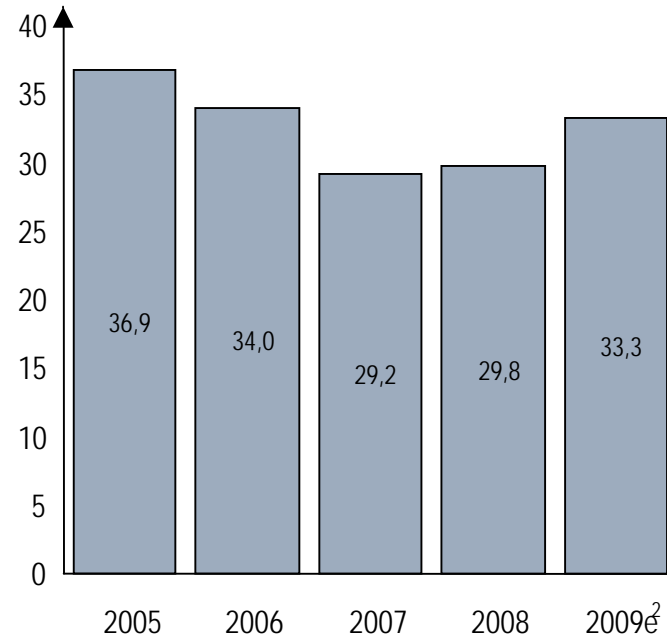
**Insolvency environment:**  
*Figures, transactions, opportunities*

# Number of insolvencies fuelled by financial crisis



## Absolute number of insolvencies 2005-09e

Number of insolvencies by year  
(2005-09e)<sup>1</sup>  
Thousands



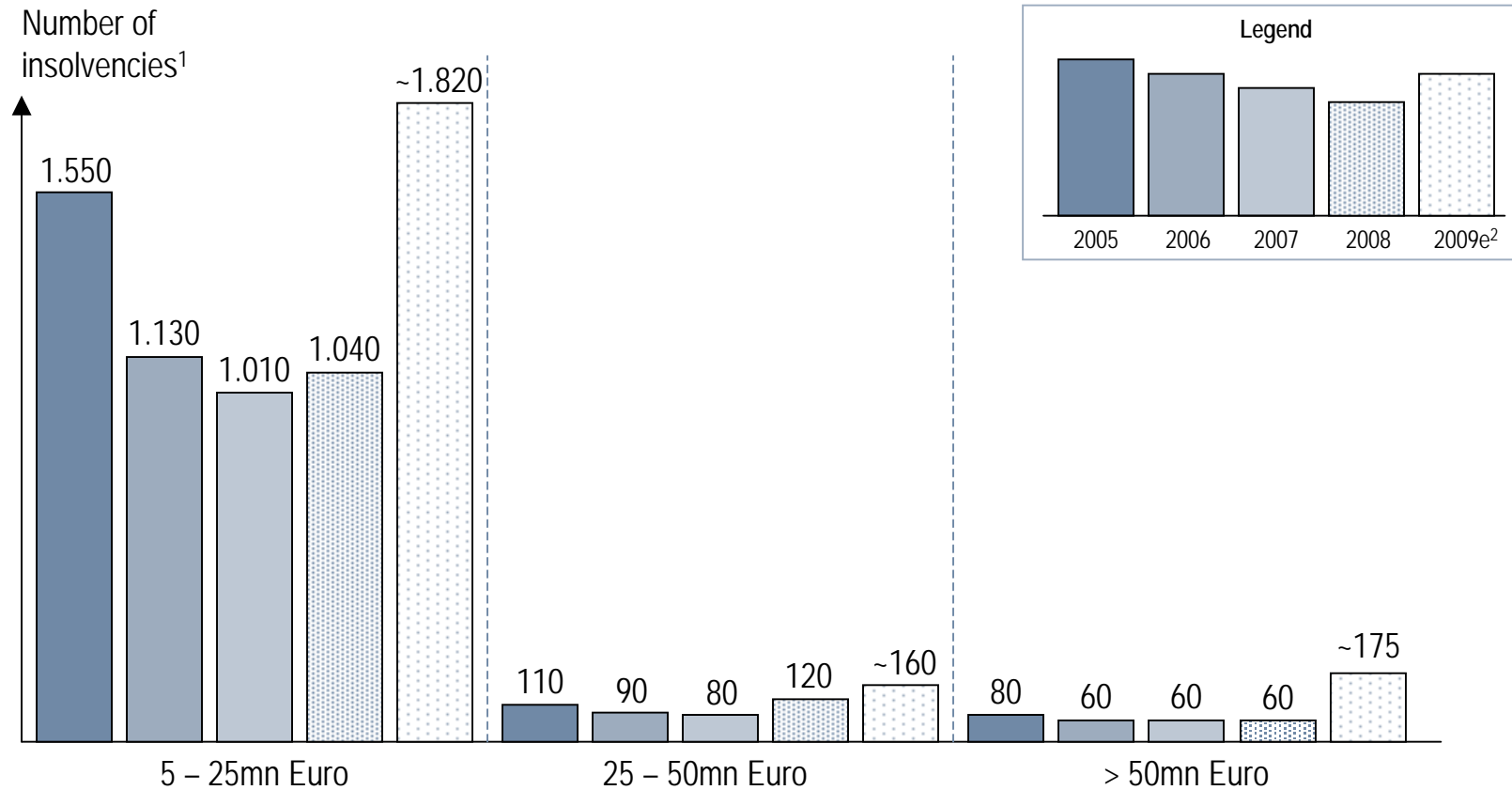
- Decline of number of insolvencies until 2007 due to positive economic climate
- Increase of number of insolvencies in 2008 and 2009 due to worldwide financial crisis
- Insolvencies among strategically & operationally healthy companies due to refinancing problems
- Significant rise of insolvency expected for 2010 ("lagging indicator")

Increase of insolvencies already in 2009 – further rise expected for 2010

## Rising number of potential targets...



Insolvencies by company size 2005-09e [turnover in mn Euro]



"Too big to fail" disproved: Drastic increase of insolvencies in big companies in 2009

## ... and huge variety of attractive targets



### Selected insolvencies by sector and company size [turnover in mn Euro]

#### Automotive

- Wilhelm Karmann (1.491)
- Metal Technologies Kitzingen (134)
- Paulmann & Crone (40)

#### Engineering

- Assyst-Bullmer Spezialmaschinen (55)
- ALVO Metalltechnik (20)
- Lavatec Wäschereimaschinen (25)

#### Textile

- Andreas Kufferath Group (85)
- Palla Creativ Textildruck Gruppe (53)
- Vatter GmbH (45)

#### Retail

- Arcandor (19.911)
- Heil Automobil (100)
- Kortendieck Möbelhandelsgesellschaft (47)

#### Consumer

- Schiesser (175)
- Rosenthal (163)
- Fribad Cosmetics Gruppe (36)

#### Other

- Quimonda (1.790)
- ComBase (100)
- Molan (27)

Attractive and often “hidden” targets for international investors in all business sectors and with different sizes

# International investors successfully acquired insolvent German companies



## Selection

Sep 2009



Printed circuit board

Bluebay  
acquires ruwel  
out of insolvency

Aug 2009



Shipyards

Russian investor  
acquires Wadan Yards  
out of insolvency

Jul 2009



Chinaware

Sambonet  
acquires Rosenthal  
out of insolvency

Jul 2009



Automotive

IAC Group  
acquires Stankiewicz  
out of insolvency

Apr 2009



Automotive

Pamplona Capital Management  
acquires TMD Friction  
out of insolvency

Sep 2008



Injection molding

Minda  
acquires Schenk plastic solutions  
out of insolvency

May 2008



Sanitary

Strategic Taiwanese Investor  
acquires Roman Dietsche  
out of insolvency

Jun 2007



Automotive

Punch International  
acquires BBS  
out of insolvency

Many historic examples for acquisitions of insolvent German companies by international strategic and financial investors



# Acquisition of insolvent companies with major advantages



## Strategic aspects

- Fast and easy access to German market
- Complementation of product offering
- Access to interesting know-how/ technologies
- Realization of economies of scale
- Increase of global market share

## Operational aspects

- Opportunity to adjust workforce
- Opportunity to shut down non-profitable entities
- Possible renegotiation of working and supplier contracts at better conditions

## Financial aspects

- Company to be acquired free of liabilities (especially within "asset deal")
- Cancellation of unfavourable contractual obligations
- Purchasing assets below going concern value often possible
- Very limited liability for bad debts ("share deal")

## Transaction process aspects

- Usually relatively high success rate for execution of transaction
- Short, efficient and straight forward process
- Good position in negotiations for long term investors with solid capital backing

Major advantages provided by German insolvency law



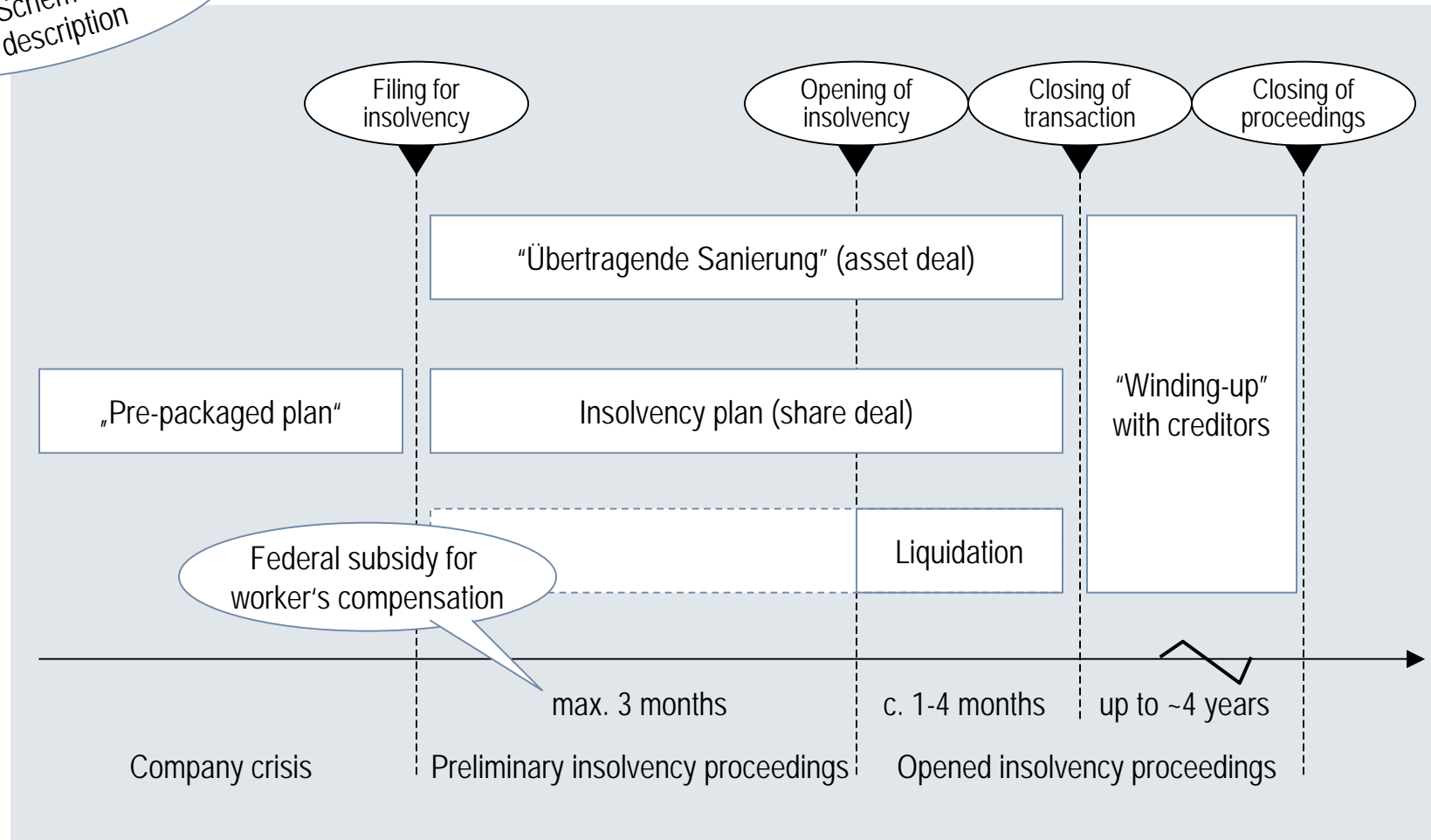
## Insolvency proceedings:

*Overview process, main transaction options*

## Overview: Main cornerstones and timeframe of insolvency process



Schematic description

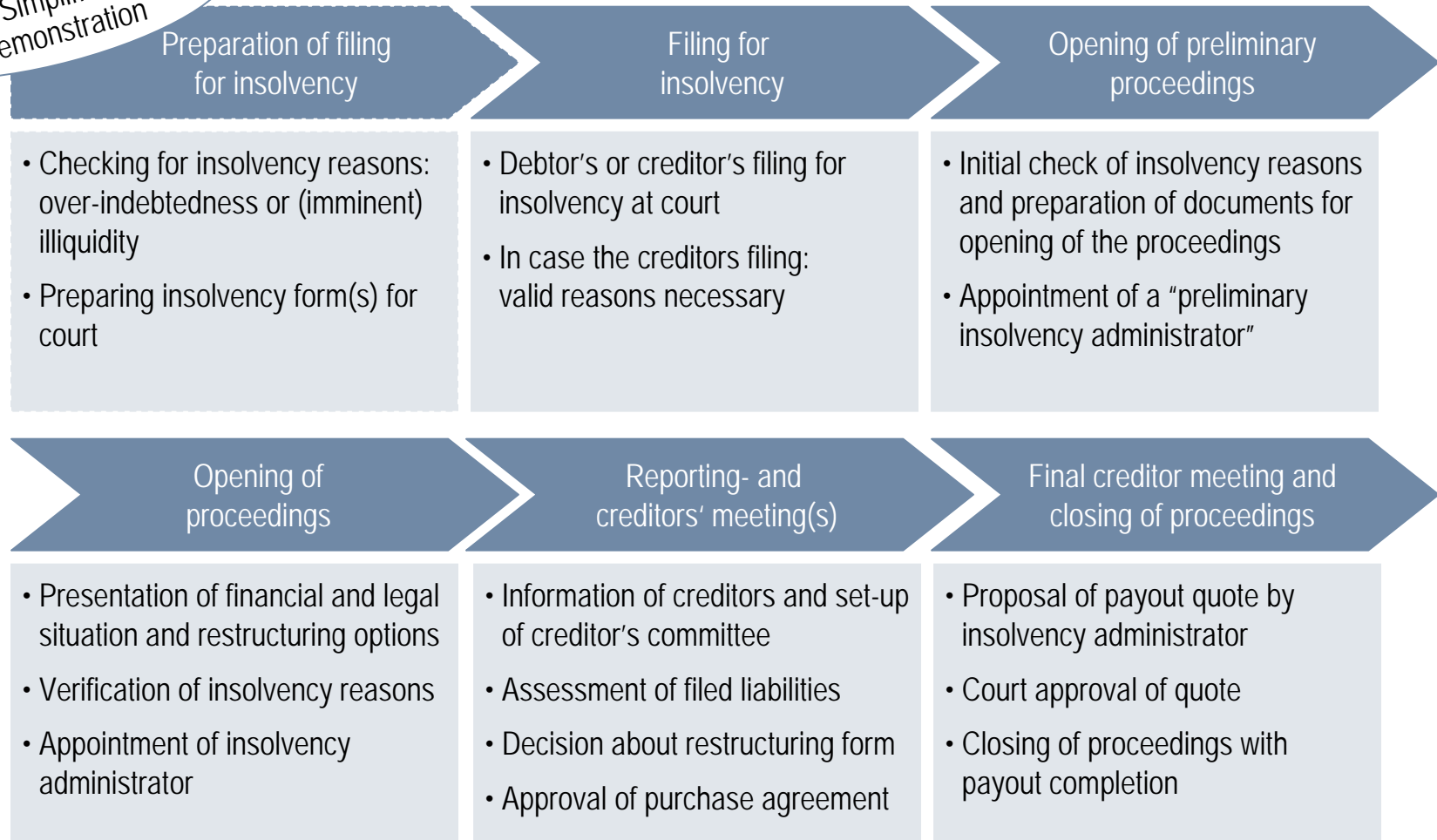


Relevant timeframe for an acquirer: typically 2-4 months

## Backup: Key steps in insolvency processes



Simplified demonstration



Basic understanding of German insolvency processes necessary for successful investment

# German insolvency law basically with two different acquisition options



## “Übertragende Sanierung” (asset deal)

- Assets of insolvent company to be sold to the “NewCo” of acquirer
- Main advantage: No transfer of liabilities of former legal entity due to asset deal construct
- “Liability side” of balance sheet to stay with insolvency administrator
- Additional capital requirements due to financing of working capital necessary
- Number of employees adjustable to a reasonable level
- Subsequent liquidation of former legal entity by insolvency administrator

Relatively fast and simple transaction  
with clear-cut restart of business

## Insolvency plan (share deal)

- Purchase of shares of insolvent company by investor
- Inherited liabilities possible due to share deal construct
- Shares being purchased from former shareholders or through recapitalisation
- Financing of working capital usually maintained or only slightly reduced by banks
- Number of employees adjustable to a reasonable level
- Easy transfer of rights and licences; Legal entity to be kept alive

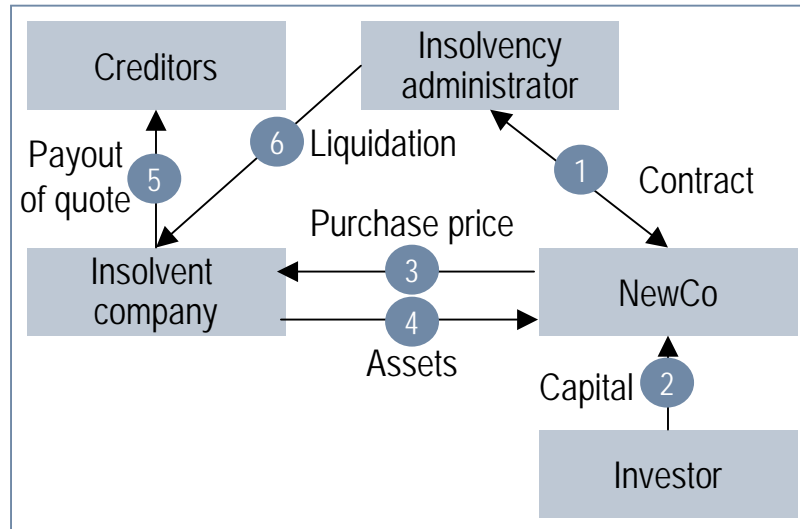
More complex and long-winded transaction  
well suited for financial restructurings

Especially for international investors asset deal usually preferable

## Backup: Transaction structure of “Übertragende Sanierung” and “Insolvency plan”

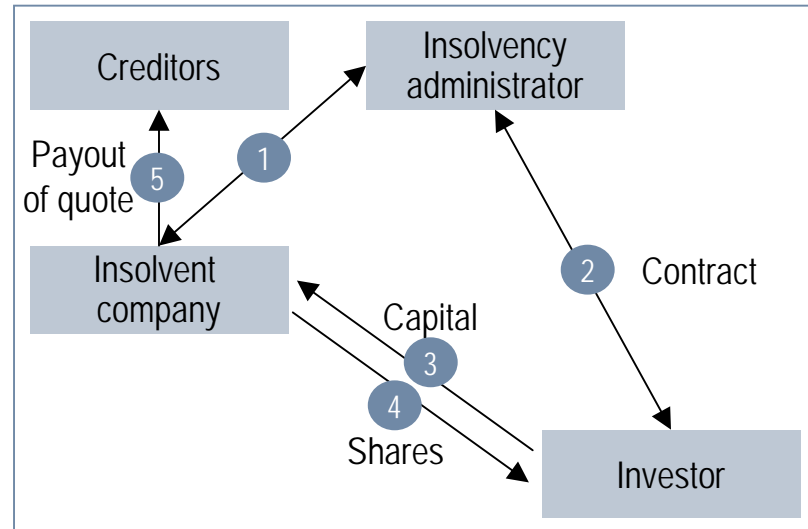
Simplified

### “Übertragende Sanierung” (asset deal)



- 1 Negotiated contract to be approved by creditors
- 2 New company ("NewCo") furnished with cash
- 3 Cash of new entity used to pay purchase price
- 4 Assets and business relationships transferred
- 5 Purchase price used to pay out creditors
- 6 Debtor liquidated after payout of quote

### Insolvency plan (share deal)

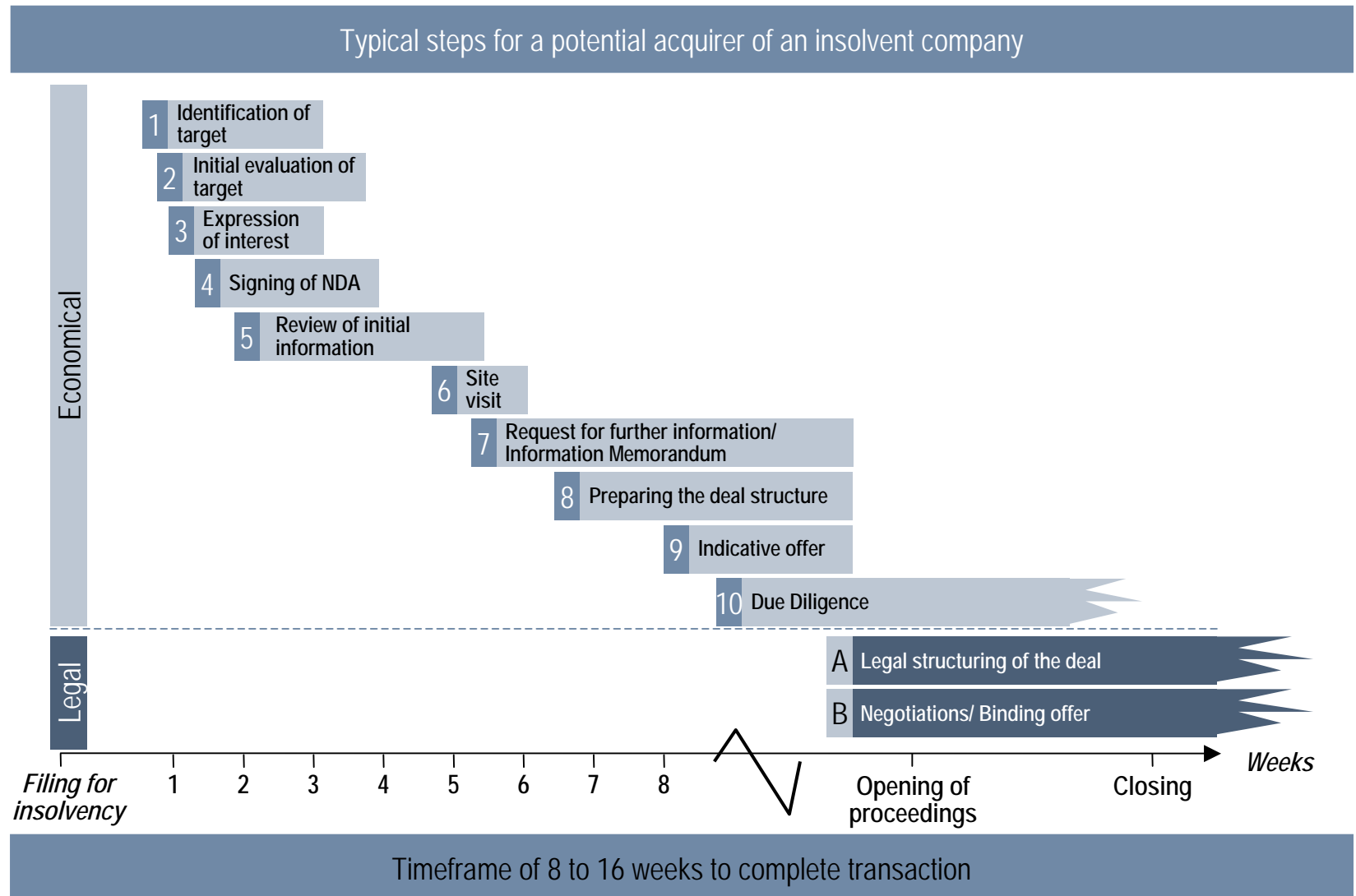


- 1 Debtor and/or insolvency administrator prepare insolvency plan – approval of creditors necessary
- 2 New investor typically taken in in exchange for shares
- 3 Investor adds capital to debtor company
- 4 Investor receives shares in exchange for capital paid
- 5 Creditors receive quote and waive their claims



**Transaction:**  
*Process, requirements*

## Relatively short time-frame for execution of transaction





## Success factors from an insolvency administrator's point of view



### Solid acquirer

- Good reputation and reliable negotiation partner
- Strong financial background
- Long-term investor with positive track record

### Sustainable take-over concept

- Sustainable restructuring concept
- Significant amount of jobs saved and a reasonable purchase price
- No excessive cherry picking of assets

### Fast transaction

- Fast and pragmatic negotiation partner
- Ability to pay in cash immediately, no complex payment schemes
- Closing of transaction soon after opening of insolvency proceedings

Solid and reliable buyer with reasonable takeover concept preferred

## Success factors from an investor's point of view



### Identification of targets

- Fast and comprehensive identification of attractive targets
- International partners to get notified on interesting transactions
- Rapid response time

### Pragmatic approach

- Quick and unhesitant approach to catch insolvency opportunity
- Pragmatic due diligence execution
- Concentration on key assets and topics

### Financing

- Care for financing of deal early in process
- Financing confirmation given to insolvency administrator
- No complex and/ or long-term payment scheme

Utilization of insolvency proceedings to execute rigorous turnaround measures

## Buy side support from perspektiv



### Offered services

Comprehensive identification of potential targets

Due diligence support

Coordination of all stakeholders (lawyers, auditors)

Search for financing partners

Support in negotiations

Restructuring projects ("100-day-programmes")

### Value add

- Proven insolvency Know-how and transaction track record
- Excellent contact to and reputation among insolvency administrators
- Contact to financing as well as federal development banks for subsidies
- If necessary, contract to possible co-investors (e.g. financial investors)
- Long-term restructuring and recovery expertise in all major business sectors

*perspektiv* highly experienced M&A advisor for insolvency situations

## Contact details



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